

Enabling Technology To Drive Business Value

In today's fiercely competitive environment, improved business performance means more than just handling change deftly – it also means knowing how to benefit from the business improvements change brings. Petris offers focused Consulting and Technology Services that complement our leading-edge technology solutions. From strategy, best practices, and business case analysis through process improvement, implementation, and change management, Petris helps clients define their objectives, develop roadmaps, and realize the full potential behind the technology available to them.



Petris draws from its unique understanding of business, technology, and domain-specific knowledge in providing an integrated array of services to help drive business value in the energy industry. These services encompass both Business and Technology Consulting practices, and leverage our deep domain knowledge and understanding of the needs of energy companies.

Business Consulting: Defining Business Value.

Business Performance Solutions help companies to define the “why,” “how,” and benefits of a project or business activity at any stage of its existence. In our experience, projects must explicitly connect a business problem with a well-defined business benefit and process. To help our clients' projects meet or exceed their expectations, Petris provides assistance in these areas:

- ▶ Best Practices Assessment
- ▶ Strategy, Business Case, Needs Analysis
- ▶ Strategic Initiative Definition, Roadmap Development
- ▶ Requirements Gathering, Implementation Planning, Metrics
- ▶ Business Process Improvement, System Integration, Organizational Change Management
- ▶ Performance Measurement, KPI, Decision Support

Business Advisory Services are specialized activities aimed at enhancing a company's competitiveness and understanding of energy and natural-resource-related domains, particularly those involving governmental oversight. Services provided include:

- ▶ Government Regulatory and Compliance Standards
- ▶ Corporate Governance and Assurance Process
- ▶ Mineral Interest Revenue
- ▶ International Energy Best Practices
- ▶ Government Relations

Houston, TX
+1 713-956-2165
+1 877-9PETRIS

Toulouse, France
+33 581 330 020

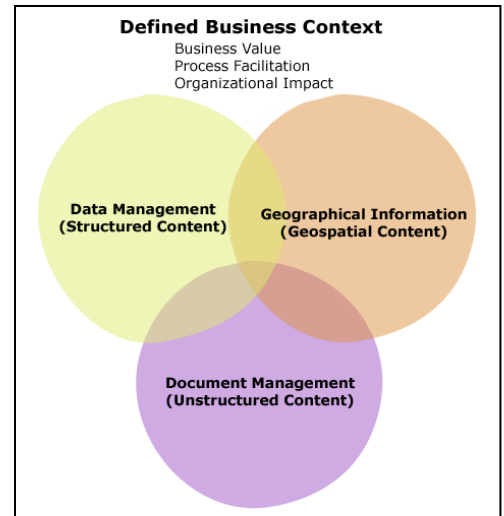
London, UK
+44 20 8202 2433

www.petris.com

Technology Consulting: Enabling All Business-Critical Knowledge Sources

Data Management Systems and Services help clients access data in a consistent format whenever and wherever it is needed. The goal of these solutions is to transform data into organizational knowledge.

- ▶ Structured, Unstructured, and Geospatial Data Integration, Management, & Delivery
- ▶ Database Architecture and System Development
- ▶ Data Management Audit/Current State Assessment
- ▶ Data Quality Assurance Development
- ▶ Data Acquisition, Search, and Retrieval
- ▶ Data Modeling and Database Development
- ▶ Business Intelligence/Process Improvement: Geo-Science, Operations, Financial, Sales & Marketing



Enterprise Content Management Systems and Services help ensure that the right information is delivered to the right person in the business process at the right time.

- ▶ Advanced Systems Development
- ▶ Strategy and Architecture
- ▶ Feasibility Analysis
- ▶ Requirements Definition
- ▶ Technology and Network Evaluation
- ▶ Functional Analysis and Document Assessment
- ▶ System Architecture and Design
- ▶ Systems Implementation
- ▶ Migration and Data Conversion
- ▶ Quality Assurance
- ▶ Training and Education

Geographical Information Systems and Services assist clients with data collection, integration, analysis, and regulatory compliance from the 'dirt to the desktop.'

- ▶ Field GPS Data Collection
- ▶ Integration with Legacy Databases
- ▶ Risk Assessment/Regulatory Compliance
- ▶ Pipeline Centerline Mapping
- ▶ Integrity Modeling
- ▶ Document/Records Management Integration
- ▶ Asset Management Integration

Our services drive benefits for our clients by improving efficiency, effectiveness, and accuracy within their enterprises. Whether companies require better management of complex geoscience and engineering data, geospatial information, documents and records, executive-level business-decision support, or integration across a range of enterprise functions, Petris Professional Services utilize unsurpassed domain knowledge, technical expertise, and thought-leadership in delivering effective solutions.

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