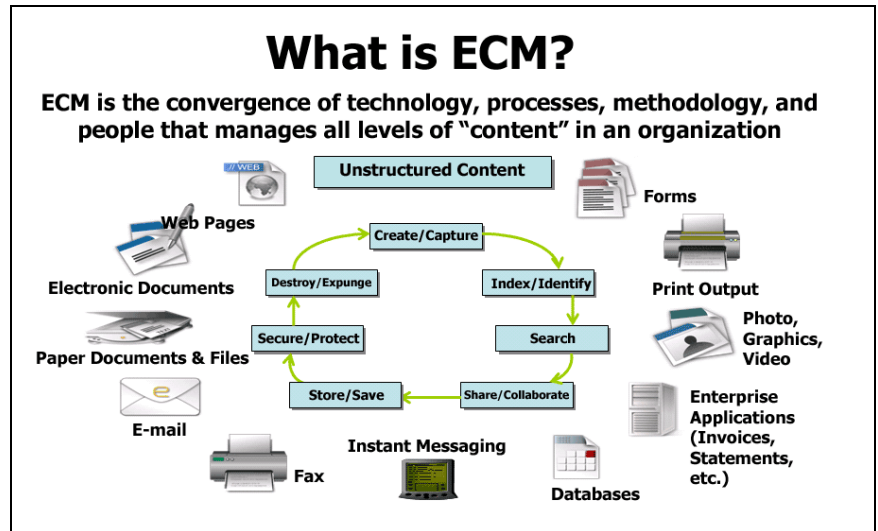


## Mastering the Content Dilemma

In today's ever-changing business environment, maintaining a competitive advantage means focusing on Enterprise Content Management (ECM) – the ability to store, retrieve, and deliver the wide range of critical content that exists in various forms across an entire organization. The benefits to top line growth, bottom line profitability, and compliance effectiveness can be significant.



Achieving these benefits requires

solid methodologies for analyzing and addressing the unique environment of each organization; an understanding of the complex interaction between people, process, and technology required to promote creative solutions and successful outcomes; and the experience to provide sound guidance to clients in establishing and achieving the vision that meets their needs.

Petris can help you realize greater business value through our Consulting and Professional Services in Enterprise Content Management. From strategy, best practices, and business case analysis through process improvement, implementation, and change management, Petris helps clients define their objectives, develop a roadmap, and realize the full value of enabling technology.

### Petris Means ECM Professionalism

- ▶ **In-depth experience** in strategy and business case analysis, requirements analysis, successful enterprise-wide implementations, organizational change management and re-alignment, and domestic and international projects
- ▶ **Industry experience/domain knowledge** in Oil and Gas, Energy/Utilities, Manufacturing, Government, and other industries
- ▶ **Active memberships** in AIIM and ARMA
- ▶ **Industry certifications – Certified Document Imaging Architect**

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## Petris Means ECM Expertise

### Advanced ECM Systems Development

- ▶ We design and implement ECM systems.
- ▶ Our designs incorporate advanced technical and application architectures.
- ▶ We can assist in redesigning your business process.

### Requirements Definition

- ▶ Petris offers a unique combination of the specific technical and functional expertise needed to evaluate your company's existing conditions and to select the best solution for you.

### Systems Implementation

- ▶ Petris has the skill to implement new hardware, system software and networks, new taxonomy, and new business processes and procedures. We can also ensure that user personnel receive all training necessary.
- ▶ Petris specializes in organizational change management and re-alignment: we realize that ECM systems implementation is more than "turning on" commercial software.

### Training and Education

- ▶ Petris provides client-specific training materials to teach users how to use the systems implemented in their organization. We offer a total, custom-built solution targeting your industry, not just a generic computer application.

## Unsurpassed Experience in Oil & Gas/Energy

Petris has more knowledge and experience in the Oil & Gas and Energy industries than any of its competitors in Enterprise Content Management. We're not just leaders in ECM Systems architecture, development, and implementation. We also know how these systems can be leveraged to get optimum results for Oil & Gas and Energy companies.

Let Petris' strong focus on ECM and unique blend of knowledge, experience, and existing capabilities to help you assume total mastery over your information resources. Whether your knowledge management problems are technological, organizational, or industry-specific in nature, Petris can help you. We'll bring our experience your situation and offer you a custom solution that will save you time and money. Let Petris bring an insider's touch to your data headaches – and let your organization focus on doing what it does best.

### ECM Services

- ▶ Feasibility Analysis
- ▶ Functional Analysis and Document Assessment
- ▶ Migration and Data Conversion
- ▶ System Architecture and Design
- ▶ Technology and Network Evaluation

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