

Petris Debuts New Commercial Module, DataVera MasterSet™

Petris delivers continual improvement of its MDM capabilities with a new DataVera module

HOUSTON, TX – May 13, 2009 – Petris Technology, Inc. is pleased to announce the release of DataVera™ Version 8, which includes major improvements to existing DataVera functionality and introduces a brand new module for Exploration and Production (E&P) Master Data Management (MDM). DataVera is the leading data quality solution in the E&P industry since 2001. The suite of tools leverages a repeatable and scalable E&P-specific rules engine to solve complex data issues. It contains five modules to quickly complete data profiling and assessment, large scale data cleansing and consolidation, and ongoing data quality monitoring.

DataVera MasterSet™ is the latest addition to the DataVera family of solutions and can achieve enterprise-wide MDM. In collaboration with clients who have used DataVera to implement MDM; the new module combines features that existed in the other DataVera modules into a single module with improved functionality.

MasterSet is an essential ingredient in any Master Data Management solution, providing data quality governance across the entire enterprise. MasterSet also has advanced MDM rules to help users consolidate individual DataVera HealthCheck™ quality metrics across multiple data stores, and it includes more matching algorithms and E&P specific rules.

As part of Petris' philosophy of publishing client collaborated rules 'by the industry and for the industry', over 400 new E&P-specific data quality rules have been added to the DataVera repository of 10,000+ rules as part of Version 8. This empowers E&P companies with an enhanced solution and the highest quality of data possible. In addition, a new "rules builder" wizard has been added so that users can quickly and effectively create complex rules.

"With this new version, Petris has responded to various client requests to enhance our data quality solution and help them deploy a Master Data Management framework faster and more effectively," said Paul Gregory, VP Data Quality Solutions at Petris. "This means deploying data quality governance across the enterprise is becoming much easier."

Google Earth™ has been integrated into the whole DataVera suite of modules. In addition, continuous work has also been completed around the integration with other applications, such as PetrisWINDS Enterprise® and OpenWorks®. This will bring a lot of value for users in knowing that they can access Geoscience asset data and trust the quality of this information from disparate data sources.

About Petris Technology, Inc.

Founded in 1994, Petris has grown into a leading supplier of data management solutions and geosciences applications providing practical, real-world solutions for the Global Oil and Gas Industry. With over 100 customers around the world, Petris leverages its unique service-oriented Data Management solutions and applications to design and deploy innovative technology that integrates data from diverse data stores including seismic, borehole, production, drilling and pipeline to enable better decision making and application transparency. Petris is leading the way into a new era in integration, collaboration, data quality and geoscience. <http://www.petris.com>

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